

WHAT IS CLAIMED IS:

1. A sundae resembling cleanser comprising:
  - a. a cleanser having a consistency of ice cream with respect to its texture;
  - and
  - b. a colorant added to the cleanser and mixed therein to impart on the cleanser a visual appearance of ice cream.
2. The sundae resembling cleanser of Claim 1 wherein the cleanser comprises a mixture of about 10% to about 25% Glycerin, about 10% to about 25% Water, about 10% to about 25% Sodium Cocoyl Isethionate, about 10% to about 25% Sorbitol, about 5% to about 10% Propylene Glycol, about 5% to about 10% Disodium Lauryl Sulfosuccinate, about 1% to about 5% Stearic Acid, about 0.5% to about 1% Sodium Chloride, up to 0.1% Pentasodium Pentate.
3. The sundae resembling cleanser of Claim 1 wherein the colorant may be selected from the group consisting of Red 3 CI#45430, Blue #1 CI#42090, Yellow 5 CI#11380, Yellow 6 CI#11390, Blue #2 CI#73015, Red 40 CI# 16035, and combinations thereof such that the cleanser resembles ice cream.
4. The sundae resembling cleanser of Claim 1 further comprising a fragrance added to the cleanser and mixed therein to impart on the cleanser an odor of ice cream.
5. The sundae resembling cleanser of Claim 4 wherein the fragrance may be vanilla, chocolate or grape.
6. The sundae resembling cleanser of Claim 1 wherein the cleanser further comprising an agitated cleanser formed to resemble whipped cream covering the cleanser having a consistency of ice cream such that the combination of cleansers resemble a sundae.
7. The sundae resembling cleanser of Claim 6 wherein the agitated cleanser is agitated until the agitated cleanser has about 20% to about 75% air.
8. The sundae resembling cleanser of Claim 6 wherein the agitated cleanser is agitated until the agitated cleanser has about 30% to about 50% air.
9. The sundae resembling cleanser of Claim 1 further comprising:
  - a. a personal-sized container to package the cleanser and colorant; and
  - b. a dispensing spoon adjacent to the personal-sized container.

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10. The sundae resembling cleanser of Claim 9 wherein the personal sized scooper is attached externally to the personal sized container.

11. The sundae resembling cleanser of Claim 9 wherein the personal-sized container has a volumetric size selected from the group consisting of eight ounce, twelve ounce, sixteen ounce, half pint, one pint, half gallon, one gallon, and five gallon.

12. The sundae resembling cleanser of Claim 1 further comprising:

- a. an industrial-sized container to package the cleanser and colorant; and
- b. an ice cream scooper adjacent to the industrial-sized container.

13. The sundae resembling cleanser of Claim 12 wherein the ice cream scooper is attached externally to the industrial sized container.

14. The sundae resembling cleanser of Claim 12 wherein the industrial-sized container has a volumetric size of five gallons.

15. A method of dispensing a cleanser, the method comprising:

- a. providing a plurality of cleansers, each cleanser having a consistency of ice cream of a different flavor inside a container; and
- b. scooping out the cleanser with a scooper.

16. The method of Claim 13 wherein the providing step is accomplished in the container selected from the group consisting of an industrial-sized container and a personal-sized container.

17. The method of Claim 13 wherein the scooping step is accomplished with the scooper selected from the group consisting of an ice cream scooper, levered ice cream scooper, and personal-sized scooper.

18. A method of forming a cleanser to resemble ice cream, the method comprising:

- a. providing a mixture of about 10% to about 25% Glycerin, about 10% to about 25% Water, about 10% to about 25% Sodium Cocoyl Isethionate, about 10% to about 25% Sorbitol, about 5% to about 10% Propylene Glycol, about 5% to about 10% Disodium Lauryl Sulfosuccinate, about 1% to about 5% Stearic Acid, about 0.5% to about 1% Sodium Chloride, up to 0.1% Pentasodium Pentate having a consistency of ice cream; and
- b. agitating the mixture with a conventional mixer.

<sup>19</sup>  
~~17~~. The method of Claim ~~16~~<sup>18</sup> wherein the agitating step is maintained until the mixture has about 20% to about 75% air. <sup>18</sup>

<sup>20</sup>~~18~~. The method of Claim ~~16~~<sup>18</sup> wherein the agitating step is maintained until the mixture has about 35% to about 50% air. <sup>18</sup>

<sup>21</sup>~~19~~. The method of Claim ~~16~~<sup>19</sup> wherein the agitating step is maintained until the mixture has about 70% to about 75% air. <sup>19</sup>

<sup>22</sup>~~19~~. The method of Claim ~~17~~<sup>19</sup> further comprising the steps of:

- c. providing a cleanser resembling whipped cream; and
- d. covering the cleanser having the consistency of ice cream with the cleanser resembling whipped cream.